

CHRIS SKINNER

Media Kit 2023



chrisiskinner.global



thefinanser.com



+44 758 352 3554



chris@thefinanser.com



mel@thefinanser.com

TABLE OF CONTENTS

01 Bio

02 Keynote Topics

03 Testimonials

04 Partnerships/Clients

05 Contact Us

ABOUT CHRIS



Chris Skinner is an **award-winning** speaker and one of **the most influential people** in technology, as well as a best-selling author. He is an independent commentator on the financial markets and fintech through his blog, **the Finanser.com**, which is updated daily. He helped to found one of the first mobile banks in the world, and has advised CEOs and leaders from every continent of the world including the United Nations, the White House, the World Bank and the World Economic Forum.

His latest book (seventeenth!) is **Digital for Good**, focusing upon how technology and finance can work together to address the environmental and social issues we face today and make a better world.

His previous books include *Doing Digital*, which shared the lessons of how to do digital transformation through interviews with leading global banks such as BBVA, China Merchants Bank, DBS, ING and JPMorgan Chase; *Digital Human*, which showed how digitalisation is a revolution that allows everyone from the plains of Africa to the mountains of Tibet to be included and served by the network; and *Digital Bank* that provides a comprehensive review and analysis of the battle for digital banking and strategies for companies to compete. Chris has recently been added to The Mad 33 List for Inspirational change and transformation leaders - making a difference - making the future a reality.

He is a non-executive director of **11:FS** and on the advisory boards of many FinTech and financial firms including **WebAccountPlus**. Mr. Skinner is a visiting lecturer with Cambridge University as well as a TEDx speaker. In recent years, he has been voted one of the UK's foremost fintech observers by **The Telegraph** and one of the most influential people in financial technology by the **Wall Street Journal's Financial News** and **Thomson Reuters**. Chris is also a successful children's author with a series, focused upon Captain Cake and the Candy Crew, released in 2021 **Captain Cake**. He is also co-founder with renowned artist Basia Hamilton of The Portrait Foundation, **Portrait Foundation**, a non-profit platform to encourage children and the arts.



ADVISOR, AUTHOR, COMMENTATOR AND TROUBLEMAKER

Lifetime Achievement Award

Pay360 Awards

Top 50 B2B Thought Leaders & Influencers You Should Work With In 2023

Thinkers360

Top 30 Regtech Blogs

Feedspot 2023

Top 100 Most Innovative Finance Blogs (That Will Help You Exceed Your Finance Goals) 2023

The Insurance Power Play

Winner

Gamechanger Global Awards 2023

Best Financial Markets Adviser of the Year UK 2023

Corporate America Today, M&A, International Elite 100 Global, Lawyer International Legal 100, Global 100

Recognition For The Very Best Jurisdictional Achievements

Gamechanger Global Awards 2023

Best Digital Finance Provider of the Year UK 2023

Lawyer International Legal 100, M&A Today Global Awards, Global 100

Best CEO of the Year UK 2022

M&A Today Global Awards, Global 100

KEYNOTE TOPICS

01.

The past, present and future of banking, finance and technology

Finance has changed massively in the past years thanks to the rise of cloud computing and the mobile network. For the traditional institutions, this means a radical overhaul of the analogue business model. For the new firms of fintech, it has offered a massive opportunity to digitalise the industry. How will this all turn out? What is the future? How should a traditional firm invest and prioritise to be digital? How should a start-up work out their way to success? This presentation takes you through all the nuances of the past, present and future of banking, finance and technology, and how to navigate a way to winning.

The decentralised smart companies of the future

Everything is becoming smart and connected, from our homes to our cars to our clothes. How does this change business, how we think and how we pay? If everything has GPT in its name, does that mean we have far less people working? If everything is decentralised, who regulates the system? How can you be artificially intelligent if you have dumb data? This presentation looks at the key technologies coming downstream from artificial intelligence to artificial super intelligence, from cloud computing to quantum computing and from cryptocurrencies to central bank digital currencies. The big question it tries to answer is the role of centralised institutions in a decentralised world.

02.

03.

How banking and fintech improves society and the planet

This presentation looks at everything from how banking plays a role in the climate emergency through to the FinTech world using technology to overcome issues of inequality and inclusion. The themes include questioning the purpose of banking, and whether it is socially useful; how purpose can impact a bank's role in the climate emergency; the way in which we can use finance to do good for society and the planet; the latest developments in cryptocurrencies; and more.

After the 2008 financial crisis, banks were described as being socially useless by the UK regulator. How is this changing? Amazingly, through FinTech and digital services, it is changing dramatically. There are now many movements across the network to use financial transactions to be good for society and good for the planet. What's happening and who is driving this change? What does it mean for banks and what happens when you say you are green when, in fact, you are not? This presentation explores all of these themes in depth and demonstrates that digital transformation and green finance are actually coming together hand-in-hand.

Doing Digital – Lessons from Leaders

There are a small group of banks who are transforming to be digital banks. As we all know, this is incredibly difficult for a long-established bank with thousands of people and millions of customers. What are they doing right? How are they doing it? Why do we think they are digital banks? Is there a way we could all follow their path? Chris Skinner has been travelling the world for years, talking to banks that are doing digital. He selected five to be case studies – JP Morgan Chase, ING, BBVA, DBS and China Merchants Bank. From those interviews and discussions, Chris has found many lessons from banks that are doing digital right, and will share these lessons with the audience.

04.

TESTIMONIALS

Konstantin Peric

Deputy Director, Bill and Melinda Gates Foundation

"Chris takes you on an intellectual journey as he methodically thinks through where technology will take us. I greatly enjoyed this rare and refreshing optimistic vision."

Jesse McWaters

Financial Services Project Leader, World Economic Forum

"Skinner presents a compelling vision of the future of financial services."

Kim Fournais

CEO and founder, Saxo Bank

"Chris has a sharp eye for industry trends and cuts through a lot of noise with actionable insights."

Wayne Brown

Managing Partner, The Walker Group

"Chris Skinner has the remarkable ability to distil complex issues to their simplest form."

Chris Nichols

Chief Strategy Officer, CenterState Bank

"Any banker the world over would benefit from Chris' practical clarity about where the evolution of financial services will lead us."

Mary Wisniewski

American Banker

"If you're a traditional banker, Chris Skinner will feel like a SoulCycle kick-your-butt spin class, but you will walk away healthier."

TESTIMONIALS

Seth Wheeler

Former Special Assistant to the President for Economic Policy at the White House

“Chris Skinner – one of the most authoritative voices on Fintech.”

Andy Haldane

Chief Economist, Bank of England

“Chris Skinner argues, persuasively, that the combined technologies of mobile connectivity and distributed ledgers could deliver disruption for the benefits of billions of citizens.”

Producer

Bloomberg Television

“The Bloomberg TV team is very grateful to have had such an insightful guest in such critical times.”

Brett King

Author

“Chris knows how to entertain and educate at the same time ... I am constantly in awe of the amount of content he produces at a consistent quality through his blog.”

Don Tapscott

Best Selling Author and recently named the world's most influential digital thinker by Thinkers50

“Financial services is up for huge disruption. Skinner's sweeping and well-researched analysis of the big technology trends shake the windows and rattle the walls of the industry.”

The Financial Brand

“Chris Skinner is simply one of the most brilliant minds in banking.”

PARTNERSHIPS & CLIENTS



WEB ACCOUNT

PARTNERSHIPS & CLIENTS



CONTACT US



chris Skinner.global



thefinanser.com



chris@thefinanser.com



mel@thefinanser.com



+44 758 352 3554