

WORKSHOP

How to build a digital bank



Executive Summary

This proposal outlines a comprehensive, world-class workshop for financial institutions and prospective clients aiming to design, build, and launch a next-generation digital bank. Drawing from the experiences of leading global experts, successful fintech entrepreneurs, renowned strategists, and hands-on case studies, our programme delivers practical, actionable insights and strategies tailored to your market ambitions and vision. The approach integrates deep expertise in digital transformation, AI innovation, regulatory landscape, technology architecture, and customer-first product design.

Workshop Design & Structure

Format:

A highly interactive, output-oriented workshop—more conversation than lecture—led by world-renowned strategists and fintech leaders. Expect fireside chats, Q&A sessions, networking activities, and concrete roadmapping.

Duration:

Five days (Sample Agenda included below; custom durations available)

Participants:

Leadership teams, transformation executives, product/design leads, and emerging innovators from your institution.

Core Topics & Deliverables

1. Foundations of Digital Banking
 - Strategic direction and business model design
 - Defining customer journeys and mapping value propositions
2. Technology & AI Integration
 - Building modern, scalable technology stacks and cloud architectures
 - AI-driven customer service and fraud prevention (case studies from Revolut, Atom Bank)
3. Regulatory Planning & Risk Management
 - Regulatory engagement and licensing pathways
 - Governance, compliance, and leveraging best-in-class frameworks



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4. Profitability & Monetisation

- Revenue models, fee structures, and multi-stream monetisation
- Cost structures and financial modelling for resilience and sustainable growth

5. HR, Talent & Culture

- Recruitment strategy, skills development, and agile team design
- Embedding performance-driven and inclusive cultures tailored to digital banking

6. Financial Inclusion & Accessibility

- Strategies for reaching underserved communities
- Designing accessible products for all customer segments

7. Global Success Stories & Case Studies

- Insights and lessons from UK leaders
- International comparisons and market adaptation strategies

Sample Workshop Agenda

Day 1 Intro, Objectives Mapping, Revolut Case Study - Keynotes, discussions, Q&A

Day 2 Digital Bank Building and Ecosystem - Case studies, panel

Day 3 Best-in-Class UX, FinTech Partnerships, Customer Experience - Demonstrations, Q&A

Day 4 Vision, Values & Challenges, Government & Regulation - Debates, strategic planning

Technology Drivers, Financial Inclusion - Expert-led sessions

Day 5 Hands-On Digital Bank Build, Alignment & Roadmap

Full agenda available on request. Sessions can be customized to specific client needs.



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Why Choose Our Programme?

Expert-Led: Direct access to fintech pioneers, strategists, and operational leaders who've founded, scaled, and transformed leading digital banks.

Interactive & Practical: Not just theory—expect tailored conversations, collaborative planning, and actionable output to shape your strategy.

Real-World Insights: Learn from global best practices, avoid common pitfalls, and futureproof your transformation plans.

Client Feedback: “Excellent. I loved it. We should have come more prepared. It will shape the clarity we need... not a lecture... more like conversations and fireside chats, which was great.”

Client Outcomes

- Strategic clarity on your digital banking vision and objectives
- Actionable business and technology model designs, ready for execution
- A bespoke launch roadmap and team alignment
- Knowledge on profitability, risk, and talent to ensure resilient success
- Lasting partnership with global fintech leaders, innovation specialists, and regulatory experts



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Endorsements

“It was way beyond my expectations. I don’t have words.”

“A wider perspective from different angles, at the same time, shows and guides where to focus.”

“We have really enjoyed this week, having such super and diverse expertise in the room.”

“The workshop has given us a very simple, clear approach to doing what we have to do next to deliver our digital bank.”

“The way it is delivered by invited experienced guests is unique, plus it was custom made for our bank.”

“I would say this is the most wonderful workshop I have ever been to in my life.”

Next Steps

Engage with us to schedule a discovery call, tailor agenda components for your goals, and embark on your digital banking transformation journey powered by collective global expertise.

For more details on agenda components, please request the full digital programme pack.



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