

# CHRIS SKINNER

## Service Packages



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# ABOUT CHRIS



Chris Skinner is an award-winning speaker and one of the most influential people in technology, as well as a best-selling author. He is an independent commentator on the financial markets and fintech through his blog, the Finanser.com which has recently been voted one of the best fintech blogs in the world and is updated daily. He helped to found one of the first mobile banks in the world, and has advised CEOs and leaders from every continent including the United Nations, the White House, the World Bank and the World Economic Forum. In 2023 Chris was recognised with a Lifetime Achievement Award by The Payments Association, the largest community in payments, and is regularly recognised as a key influencer in everything from technology to finance to climate change.

Mr. Skinner is Co-Founder of WebAccountPlus, Global Ambassador at Thinkers360 and on the Advisory Board of banxlocal. He is a visiting lecturer with Cambridge University as well as a regular TEDx speaker.

In recent years, he has been voted one of the UK's foremost fintech observers by The Telegraph and one of the most influential people in financial technology by the Wall Street Journal's Financial News and Thomson Reuters.

His other passion is nurturing the next generation and Chris is very much into mentoring children through his not-for-profit, The Portrait Foundation. He has also written many books for children such as Captain Cake as well as a free book, Fintech for Kids.

## Previous books:

Intelligent Money

Digital for Good

Doing Digital

Digital Human

Digital Bank

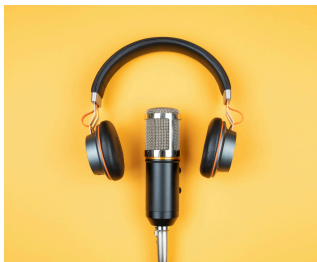


# SERVICES

- **"Insight Series" – Branded Interview Content with Chris Skinner:** Leverage the credibility and global reach of Chris Skinner through a bespoke, professionally produced interview series designed to spotlight your brand and thought leadership.
- **Dinner with Skinner:** we can gather a group of your target audience in almost any city in the world to network over a 5\* restaurant
- **Keynote speeches:** we can offer Chris as a major industry figure to speak at your conference
- **Workshops:** we can organise a one or two day meeting that Chris Skinner facilitates based upon his 22 book and decades of background immersed in finance and technology or, as we call it these days, fintech
- **Webinars:** Chris can deliver his workshops and keynote speeches online using Zoom, Teams, Meet or other meeting systems - it's your choice!
- **Writing a short article:** Chris writes every day and is happy to write for you - just tell him the subject
- **Writing a detailed piece of research:** when needed, the Finanser can delve a lot deeper and provide quantitative or qualitative research about any are of the the finance and technology markets
- **Ghost writing:** if you're interested, Chris is happy to write for you in your name and not his! It's your choice ...

... and more. We can give you examples of each of these on request, and can suggest topics and subject areas to cover or accept your directions.

# SERVICE PACKAGES



## PACKAGE #1

Leverage the credibility and global reach of Chris Skinner through a bespoke, professionally produced interview series designed to spotlight your brand and thought leadership.

**TOTAL PRICE: USD \$7,000 (PER RECORDING - BOOK A MINIMUM OF 2)**

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## PACKAGE #2

Includes a virtual keynote speech and a blog post on the subject of your choosing – with embedded links to your website – published to The Finanser and posted on Chris Skinner's LinkedIn and X.

**TOTAL PRICE: USD \$20,000.00**

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## PACKAGE #3

Includes an in-person keynote speech and a blog post on the subject of your choosing – with embedded links to your website – published to The Finanser and posted on Chris Skinner's LinkedIn and X accounts.

**TOTAL PRICE: USD \$30,000.00**

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## PACKAGE #4

Includes an in-person keynote speech and blog post on the subject of your choosing – with embedded links to your website – published to The Finanser and posted on Chris Skinner's LinkedIn and X accounts, a 45-minute webinar and a ghost article of 1,000 words on the subject of your choosing.

**TOTAL PRICE: USD \$40,000.00**

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## PACKAGE #5

Includes an in-person keynote and a workshop (half- or full- day), a blog post on the subject of your choosing – with embedded links to your website – published to The Finanser and posted on Chris Skinner's LinkedIn and X accounts, a 45-minute webinar and a ghost article of 1,000 words on the subject of your choosing.

**TOTAL PRICE: USD \$50,000.00**

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Please get in touch for your bespoke package.



# KEYNOTE TOPICS

## 01.

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In the age of deep fake,  
what is real?

This presentation investigates how AI is changing our realities, and looks at what that means for all of us, and particularly our money. A critical question arises around identity, authentication, verification and trust. How do you prove that you are you? In a wide-ranging exploration of these themes, fintech gives some answers. What are they?

When AI Decides, Who Do We Trust?

Banks went digital. Now, intelligence is coming and it doesn't just automate, it decides. Machines will know customers, predict needs, and act in real-time. But power without trust is chaos: fraud, deepfakes, and identity theft will escalate faster than ever.

The question isn't whether AI can do more, it's whether anyone can trust what it does. The future belongs not to the smartest banks, but to the ones that make trust unbreakable in an intelligent, autonomous world.

This keynote warns: intelligence without trust is chaos. Banks that survive won't just have the smartest AI, they will be the ones that build unshakable trust, powered by digital identity, Zero Trust frameworks, and privacy-first technologies.

## 02.

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# KEYNOTE TOPICS

## 03.

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Intelligent Money: our future is where money thinks for us.

WHO cares about the money of the future? WHY should I care about the money of the future? These questions, and more, are addressed in depth in Intelligent Money. As money becomes digital, it will revolutionise everything. By 2030, digital money will make money personal, individualise currency and its usage, make it secure, enable it to grow automatically to meet our personal goals, manage risk automatically and make life simpler and easier for all. The most critical aspect of this book is HOW money will become intelligent, both digitally and artificially.

The bottom line is that money will soon be embedded, intelligent, invisible and everywhere. It's a whole new world.

The decentralised smart companies of the future

Everything is becoming smart and connected, from our homes to our cars to our clothes. How does this change business, how we think and how we pay? If everything has GPT in its name, does that mean we have far less people working? If everything is decentralised, who regulates the system? How can you be artificially intelligent if you have dumb data? This presentation looks at the key technologies coming downstream from artificial intelligence to artificial super intelligence, from cloud computing to quantum computing and from cryptocurrencies to central bank digital currencies. The big question it tries to answer is the role of centralised institutions in a decentralised world.

## 04.

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# 05.

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## How banking and fintech improves society and the planet

This presentation looks at everything from how banking plays a role in the climate emergency through to the FinTech world using technology to overcome issues of inequality and inclusion. The themes include questioning the purpose of banking, and whether it is socially useful; how purpose can impact a bank's role in the climate emergency; the way in which we can use finance to do good for society and the planet; the latest developments in cryptocurrencies; and more.

After the 2008 financial crisis, banks were described as being socially useless by the UK regulator. How is this changing? Amazingly, through FinTech and digital services, it is changing dramatically. There are now many movements across the network to use financial transactions to be good for society and good for the planet. What's happening and who is driving this change? What does it mean for banks and what happens when you say you are green when, in fact, you are not? This presentation explores all of these themes in depth and demonstrates that digital transformation and green finance are actually coming together hand-in-hand.

# KEYNOTE TOPICS

## The past, present and future of banking, finance and technology

Finance has changed massively in the past years thanks to the rise of cloud computing and the mobile network. For the traditional institutions, this means a radical overhaul of the analogue business model. For the new firms of fintech, it has offered a massive opportunity to digitalise the industry. How will this all turn out? What is the future? How should a traditional firm invest and prioritise to be digital? How should a start-up work out their way to success? This presentation takes you through all the nuances of the past, present and future of banking, finance and technology, and how to navigate a way to winning.

# 06.

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## Doing Digital – Lessons from Leaders

There are a small group of banks who are transforming to be digital banks. As we all know, this is incredibly difficult for a long-established bank with thousands of people and millions of customers. What are they doing right? How are they doing it? Why do we think they are digital banks? Is there a way we could all follow their path? Chris Skinner has been travelling the world for years, talking to banks that are doing digital. He selected five to be case studies – JP Morgan Chase, ING, BBVA, DBS and China Merchants Bank. From those interviews and discussions, Chris has found many lessons from banks that are doing digital right, and will share these lessons with the audience.

# TESTIMONIALS

Konstantin Peric

Deputy Director, Bill and Melinda Gates Foundation

"Chris takes you on an intellectual journey as he methodically thinks through where technology will take us. I greatly enjoyed this rare and refreshing optimistic vision."

Jesse McWaters

Financial Services Project Leader, World Economic Forum

"Skinner presents a compelling vision of the future of financial services."

Kim Fournais

CEO and founder, Saxo Bank

"Chris has a sharp eye for industry trends and cuts through a lot of noise with actionable insights."

Wayne Brown

Managing Partner, The Walker Group

"Chris Skinner has the remarkable ability to distil complex issues to their simplest form."

Chris Nichols

Chief Strategy Officer, CenterState Bank

"Any banker the world over would benefit from Chris' practical clarity about where the evolution of financial services will lead us."

Mary Wisniewski

American Banker

"If you're a traditional banker, Chris Skinner will feel like a SoulCycle kick-your-butt spin class, but you will walk away healthier."

# TESTIMONIALS

Seth Wheeler

Former Special Assistant to the President for Economic Policy at the White House

“Chris Skinner – one of the most authoritative voices on Fintech.”

Andy Haldane

Chief Economist, Bank of England

“Chris Skinner argues, persuasively, that the combined technologies of mobile connectivity and distributed ledgers could deliver disruption for the benefits of billions of citizens.”

Producer

Bloomberg Television

“The Bloomberg TV team is very grateful to have had such an insightful guest in such critical times.”

Brett King

Author

“Chris knows how to entertain and educate at the same time ... I am constantly in awe of the amount of content he produces at a consistent quality through his blog.”

Don Tapscott

Best Selling Author and recently named the world’s most influential digital thinker by Thinkers50

“Financial services is up for huge disruption. Skinner’s sweeping and well-researched analysis of the big technology trends shake the windows and rattle the walls of the industry.”

The Financial Brand

“Chris Skinner is simply one of the most brilliant minds in banking.”

# PARTNERSHIPS & CLIENTS



## WEB ACCOUNT

# PARTNERSHIPS & CLIENTS



BANCA TRANSILVANIA®

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# CONTACT US



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