

SPEAKER KIT · BANKING · FINTECH · AI &
THE FUTURE OF MONEY



Chris Skinner

“The Godfather of FinTech”

The rarest thought leaders don't simply predict change — they help leaders recognise it early enough to act. For more than three decades, Chris Skinner has done exactly that.

The future is not predicted. It's prepared for.

20	100+	30	No.1
BOOKS	COUNTRIES	YEARS AHEAD	IN FINANCE

Keynote Speaker & Author

Represented by **Kamila Nosarzewska** · Managing Agent
advisory@chrisskinner.global · chrisskinner.global · thefinanser.com

► WATCH THE SHOWREEL



01 · WHY CHRIS

Not another voice on AI — the one who saw it coming

There are hundreds of speakers on AI and the future of money. There is one the industry calls “the Godfather of FinTech” — because he was mapping banking’s future long before it reached the boardroom.

◆ The original — not one of many

The industry named him the Godfather of FinTech; he was writing about digital banking before it had a name.

◆ Thirty years of being right early

From mobile to cloud to AI, he called each shift before it reached the boardroom.

◆ Advisor to those who set the rules

Advises the World Bank, the White House, the United Nations and the WEF — not only banks.

◆ Author of the canon, not commentary

20 books — including the No.1 Amazon bestsellers Digital Bank and Intelligent Bank.

◆ Global demand, built independently

Audiences in 100+ countries and one of finance’s strongest personal brands, via The Finanser.



IN CONVERSATION — BANKING LEADERSHIP PANELS WORLDWIDE

When it matters most, leaders don’t want a speaker on AI. They want the person who has been right about it for thirty years.

ON STAGE · IN THE ROOM

From the world's stages to the boardroom

► WATCH THE SHOWREEL



ASIA-PACIFIC & INTERNATIONAL
BRIEFINGS



INSTITUTIONAL & GOVERNMENT
AUDIENCES



KEYNOTE DELIVERY · CLOSE

Hundreds of thousands of business leaders reached across **100+ countries** · **100k+** following via The Finanser, LinkedIn & X

STAGES INCLUDE Sibos · Money20/20 · Web Summit · Finovate · Innovate Finance · Dubai FinTech Summit · Pay360 · TEDx

Keynotes from 50 to 5,000+ — corporate conferences, industry summits and board briefings, in 100+ countries.

02 · PROFILE

Advisor, author, commentator & troublemaker

Chris Skinner is one of the most influential voices in banking and financial technology, and CEO of **The Finanser** — the daily commentary read across the industry for more than two decades. He is the commentator that boards, regulators and institutions turn to when they need to understand what technology will do to money next.

He helped found one of the world's first mobile banks and has advised leaders on every continent, including the World Bank, the White House, the United Nations and the World Economic Forum. He is the author of 20 books, including the No.1 Amazon bestsellers *Digital Bank* and *Intelligent Bank: The Third FinTech Revolution*, on how artificial intelligence is reshaping financial services.

A TEDx speaker and a visiting lecturer at Cambridge University and TEC de Monterrey — Latin America's leading business school — Chris turns complex change into strategic clarity, with evidence, wit and an unusual record of seeing it early.

"The only constant is change. When you get out there, question everything."

20

BOOKS AUTHORED

100+

COUNTRIES ADDRESSED

30 yrs

AT THE FRONTIER

No.1THOUGHT LEADER IN
FINANCE · PAY360

KEYNOTING THE FUTURE OF PAYMENTS — MAIN STAGE

03 · RECOGNITION

Honoured by the industry, not the speaking circuit

◆ No.1 Thought Leader & Influencer in Finance
Pay360 · 2024

◆ Lifetime Achievement Award
The Payments Association · 2023 — the largest community in payments

◆ Among the most influential people in financial technology
The Wall Street Journal's Financial News & Thomson Reuters

◆ One of banking's most influential voices
The Financial Brand



TRUSTED BY

BANKS & FINANCIAL INSTITUTIONS

JPMorgan Chase	HSBC	Deutsche Bank	Bank of America	Wells Fargo	Lloyds Banking Group	
Royal Bank of Scotland	Nationwide	ANZ	DBS	BBVA	ING	China Merchants Bank
National Bank of Kuwait	Union Bank of the Philippines	Merrill Lynch	American Express			

CONSULTING & TECHNOLOGY

McKinsey	Accenture	Microsoft	Cisco	Hewlett Packard	NCR
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GLOBAL INSTITUTIONS

The World Bank	The White House	The United Nations	The World Economic Forum
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04 · KEYNOTE TOPICS

Five talks, tailored to your audience

i. When AI Decides, Who Do We Trust? NEWEST

How AI, deepfakes, autonomous agents and synthetic identities are transforming trust, security and financial services — and what it takes to keep confidence in an automated world.

ii. The Intelligent Bank — How AI Rewrites Finance

Banks went digital; now they must become intelligent. How AI reshapes the operating model, the customer relationship, the workforce, data architecture and the future of banking. From his latest book.

iii. The Payment System for AI

How agentic commerce, machine-to-machine transactions, digital identity and programmable money reshape payments — when machines begin negotiating and paying other machines. Developed alongside his forthcoming book, *Birth of a Unicorn*.

iv. Doing Digital — Lessons from the Leaders

What JPMorgan Chase, ING, BBVA, DBS and China Merchants Bank actually did to transform — and the lessons any institution can follow. Built on years of first-hand interviews.

v. Finance for Good — Banking, Society & the Planet

How fintech and digital finance can serve inclusion, sustainability and the climate agenda — and how leaders tell genuine change from greenwashing.



EVERY KEYNOTE IS RESEARCHED AND TAILORED TO THE CLIENT BRIEF

EVERY KEYNOTE IS TAILORED TO THE EVENT, SECTOR AND AUDIENCE

05 • FORMATS & SERVICES

More than a keynote

Keynote

45–60 min

A major industry figure to headline your conference, client event or leadership summit.

Fireside & Q&A

A moderated conversation or panel — Chris is also a highly effective moderator drawing on decades of research.

Executive Workshop

½–2 days

A facilitated working session for your leadership team, grounded in his books and hands-on experience.

Virtual & Hybrid

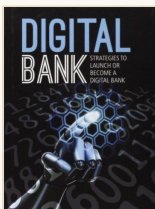
Keynotes and workshops delivered online via Zoom, Teams, Meet or your platform of choice.

Dinners with Skinner

A curated roundtable dinner with your target audience, hosted in a 5★ setting in almost any city worldwide.

Thought Leadership

Bespoke articles, deep-dive research and ghost-writing from The Finanser on any finance-and-technology theme.



THE BOOKS BEHIND THE KEYNOTES

Digital Bank defined the last decade of banking. **Intelligent Bank: The Third FinTech Revolution** maps the next one. Both No.1 Amazon bestsellers.

A NEW GENRE • CREATED BY CHRIS

Pulp Finction™ — where finance meets fiction

Chris isn't only mapping the future of money — he's inventing a new way to tell its story. Pulp Finction™ fuses finance with fiction, turning complex ideas about banking, technology and money into something vivid, human and impossible to forget. Not a book within a category — a category of one, created and led by Chris.



COMING SOON



OUT NOW

06 • TESTIMONIALS

What leaders say

“One of the most authoritative voices on fintech anywhere.”

SETH WHEELER — FORMER SPECIAL ASSISTANT TO THE PRESIDENT FOR ECONOMIC POLICY, THE WHITE HOUSE

“Chris Skinner is simply one of the most brilliant minds in banking.”

THE FINANCIAL BRAND

“A sharp eye for industry trends — he cuts through the noise with actionable insights.”

KIM FOURNAIS — CEO & FOUNDER, SAXO BANK

“Skinner presents a compelling vision of the future of financial services.”

JESSE MCWATERS — FINANCIAL SERVICES LEAD, WORLD ECONOMIC FORUM

“A rare and refreshing, optimistic vision of where technology will take us.”

KONSTANTIN PERIC — DEPUTY DIRECTOR, BILL & MELINDA GATES FOUNDATION

“Chris knows how to entertain and educate at the same time.”

BRETT KING — AUTHOR & BROADCASTER

“His well-researched analysis of the big technology trends shakes the windows and rattles the walls of the industry.”

DON TAPSCOTT — BESTSELLING AUTHOR

“Any banker the world over would benefit from Chris' practical clarity about where finance is heading.”

WAYNE BROWN — MANAGING PARTNER, THE WALKER GROUP



ON STAGE — KEYNOTING ON THE FUTURE OF MONEY & AI IN BANKING

Bring Chris to your stage

Represented for booking by

Kamila Nosarzewska · Managing Agent to Chris Skinner

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chrisskinner.global · thefinanser.com · pulpfiction.com

► **Watch the showreel**

In-person from \$30,000

Virtual from \$20,000

USD · PLUS TRAVEL & ACCOMMODATION

Chris accepts a limited number of international engagements each month — early booking is advised, particularly for the Middle East, Asia and the Americas.

BASED IN

Warsaw, Poland — travels worldwide

LANGUAGE

Delivered in English

FORMATS

Keynote · fireside & moderated Q&A · executive workshop · board briefing · virtual & hybrid

PRIORITY MARKETS

Europe · Middle East · Asia · Latin America · North America



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